



Inshore Fishing Tournament (Snook, Trout & Redfish)

Friday, October 8th, 2010

Kick-Off Reception 6:30pm - until
Silent Auction
Hors-d'oeuvres
Pasta Bar
Cash Bar
Entertainment

Saturday, October 9th, 2010

Registration 7:30am - 8:30am
Continental Breakfast 7:30am - 8:30am
Boat Loading 8:30am - 9:00am
Fishing Tournament 9:00am - 3:00pm
Live Entertainment 3:00pm
Scorekeeping 3:00pm - 3:30pm
Awards Party & Celebration 3:30pm
Dinner Buffet 3:30pm

At the:

Holiday Inn SunSpree Resort
6800 Sunshine Skyway Lane
St. Petersburg, Florida 33711
1.800.227.8045

Entry Fee:

\$1,500 per boat - team of 3

We Provide:

Captain & Boat	Celebrity Guest Speaker
Fishing Equipment	Tournament Goodie Bag
All Meals	Tournament Shirt/Visor
On Boat Beverage/Food	Awards

Sponsorship Opportunities

*Pink Platinum \$10,000

Includes individual tournament banner, two full-page advertisements in tournament program, logo on tournament participant shirt, three VIP tables at tournament events, premier recognition in all media coverage, tournament video, and awards ceremony. Also includes three boats for nine anglers and three hotel rooms.

*Giving Gold \$7,500

Includes individualized tournament banner, full-page advertisement in tournament program, logo on tournament participant shirt, one VIP table at tournament events, recognition in all media coverage, tournament video, and awards ceremony. Also includes one boat for three anglers and one hotel room.

*Survivor's Silver \$5,000

Underwrites the cost of food at kick-off reception, includes recognition on individualized tournament banner, one VIP table at kick-off reception, full-page advertisement in tournament program and company name announced throughout the evening.

Program/Calendar Sponsor \$4,000

Underwrites the cost of tournament program and calendar. Includes company logo on inside of front and back cover of program, one full page company advertisement in middle of program, banner recognition, and company name announced throughout event.

*Brave Bronze \$3,500

Includes recognition on tournament banner, one quarter-page advertisement in tournament program, recognition at kick-off reception and awards ceremony, one boat for three anglers and one hotel room.

Shirt Sponsor \$3,000

Underwrites the cost of the commemorative tournament shirt for event participants. Includes logo on tournament shirt, program, and banner recognition.

Awards Ceremony and Celebration \$3,500

Underwrites the cost of food and entertainment at awards ceremony. Includes recognition on tournament banner, VIP seating at awards ceremony, tournament program recognition, and company name announced throughout the awards ceremony.

*Pink Ribbon Ride \$3,000

Includes breast cancer survivor's name on tournament banner, program recognition, and one boat with three anglers (at least one angler must be a breast cancer survivor).

Breakfast Sponsor \$2,000

Underwrites the cost of tournament participants' breakfast. Includes individualized sign recognition at breakfast station, tournament program, and banner recognition.

Awards Sponsor \$2,000

Underwrites the cost of the trophies and awards. Includes tournament program, sign, and banner recognition.

Grab Bag Sponsor \$2,000

Underwrites the cost of commemorative tournament bag for event participants. Includes logo on tournament grab bag, tournament program, and banner recognition.

On Boat Beverage Sponsor \$2,000

Underwrites the cost of bottled water and soda for tournament participants. Includes logo recognition on bottled water, and program recognition.

*Specialty Grab Bag Item Sponsor \$1,000

Underwrites the cost of one grab bag item. Includes one logo recognition on tournament koozie or small boat towel, and program recognition.

Volunteer Sponsor \$500

Underwrites the cost of volunteer food, beverage, and volunteer t-shirt. Includes logo recognition on volunteer shirt, and program recognition.

Fighting Breast Cancer With Every Cast



Dr. Charles E. Cox, who began his career at USF in 1983, is Professor of Surgery and the McCann Foundation Endowed Professor of Breast Surgery. He is a world-renowned author and speaker, travelling worldwide conducting

presentations and pro-bono teaching on the most advanced techniques in the treatment of breast cancer. Dr. Cox, well-known for his compassion and tender approach to patient care, is deeply committed to the fight against breast cancer.

The Breast Health CRISP (Clinical and Research Integrated Strategic Program) at the USF Morsani Center was designed so that patients are treated promptly and effectively. The team of medical professionals and support staff work collaboratively to provide state-of-the-art diagnostic and treatment options using advanced technology and equipment. These advanced technologies are provided in a cost-effective system in the onsite Ambulatory Surgery Center which includes outpatient clinics, radiology and pathology services, and operating room suites. The USF Breast Health CRISP is the premier, state-of-the-art center for the diagnosis and treatment of breast cancer.

The Breast Health *CRISP*,
Clinical and Research Integrated
Strategic Program



www.HookedOnHope.org



Fighting Breast Cancer With Every Cast

The 2010 'Hooked on Hope' Inshore fishing Tournament is a unique opportunity to benefit the University of South Florida CRISP Breast Health Program at the USF Morsani Center. Thanks to Dr. Charles E. Cox, Breast Center Director, and his dedicated team of medical professionals, patients are swiftly and precisely diagnosed and treated for breast cancer. Dr. Cox's novel approach offers patients life-saving treatment options performed quickly following diagnosis.

According to the American Cancer Society, one in eight Americans will be diagnosed with breast cancer in their lifetime. In 2009 over 190,000 Americans were diagnosed with breast cancer and of those; nearly 41,000 lost their lives to the disease. Help us join hands in the fight against breast cancer!

Register today at
www.HookedOnHope.org



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(Snook, Trout & Redfish)*

October 8th & 9th, 2010

Tournament Director:
Captain Lori Deaton
ladyfishlori@msn.com
813.967.5032

Tournament Co-Director:
Mary Ostien
mary.ostien@yahoo.com
813.741.1010

www.HookedOnHope.org
hookedonhope@gmail.com

